

**Contact: Andrea Roberts, A•R Marketing, Inc
+1 (858) 451-8666; andrea@armarketinginc.com**

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Photo available at http://www.rasirc.com/news/downloads/photos/Brian_Kingston.jpg

Brian Kingston Joins RASIRC to Manage North America Sales

San Diego, Calif. – March 16, 2010 – RASIRC®, the steam purification company, announced today that Brian Kingston has joined its team as North American sales manager. Mr. Kingston brings over a dozen years of semiconductor and solar industry business experience, most recently as a business manager of abatement at Applied Materials. He will be responsible for sales of **RASIRC products** and services for semiconductor, MEMS, nanotechnology, photovoltaics and other manufacturing applications.

“RASIRC products have the potential to dramatically improve manufacturing processes in the microelectronics market,” said new sales manager Brian Kingston. “I joined this innovative company to be part of the team that brings these products to market, and to develop the world class support network that its customers’ demand.”

Mr. Kingston holds a B.S. degree in business management and an MBA in marketing. He also studied telecommunication engineering at Christchurch Polytechnic, New Zealand. Prior to Applied Materials, Mr. Kingston was product marketing manager for ATMI and North American regional manager for Delatech, where he managed a distributed staff of engineers. In addition to building a first class sales organization, Brian will be directly responsible for setting up the new distribution channel featuring **Matheson Tri-Gas** in the United States.

“Brian’s strong background in the semiconductor equipment subsystem segment as well as his previous success in customer relationship building fits well with our focus on delivering innovative technology to the microelectronics market,” said RASIRC founder and president Jeffrey Spiegelman. “As our products move from R&D to production, it is critical that our

customer support also matures. Our customers will benefit from his passion for customer care and knowledge of the processes they manage.”

About RASIRC

RASIRC products purify and deliver ultra pure liquids and gases. RASIRC technology is the first to generate ultra high purity (UHP) steam from de-ionized water. It reduces cost, increases yield, and improves safety. RASIRC dryers, [humidifiers](#), and [steam generators](#) are of critical importance for many applications in the semiconductor, pharmaceutical, medical, biological, fuel cell, and power industries. Custom systems are available upon request. Call 858-259-1220, e-mail info@rasirc.com, or visit www.rasirc.com.

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Contacts:

RASIRC
Jeffrey Spiegelman
Phone: 858-259-1220
E-mail: js@rasirc.com

A R Marketing, Inc
Andrea Roberts
Phone: 858-451-8666
E-Mail: andrea@armarketinginc.com