



FOR IMMEDIATE RELEASE

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**CONNECT ANNOUNCES FINALISTS FOR
20th ANNUAL MOST INNOVATIVE NEW PRODUCT AWARDS**
*San Diego Technology and Life Science Companies
Nominated for Excellence in Innovation*

SAN DIEGO – CONNECT today announced the finalists for its 20th Annual Most Innovative New Product (MIP) Awards. The winners will be announced December 14th at the Hilton Torrey Pines Hotel to an audience of San Diego's top executives, entrepreneurs, service providers and academics.

CONNECT's 2007 MIP Awards continue the tradition of showcasing local companies with cutting-edge high technology. From early stage biotechnology companies to the first products generated by the region's telecommunications boom, the awards program has been an indicator of the industries and technologies that have stimulated the San Diego economy.

"This year's products showcase the entrepreneurial spirit that established the San Diego region as a leader in innovation," said Duane Roth, chief executive officer of CONNECT. "These finalists represent the pinnacle of our innovative success."

The MIP Award finalists were selected from approximately 100 entries representing a broad range of companies within seven categories. The 2007 MIP Award finalists are:

Software and IT

Certona Corporation for Resonance for Email
AIRSIS, Inc. for PortVision
V-ENABLE for Mobile411

(continued)

Communications Technology and Hardware

Luxtera for CMOS Photonics 10Gbps transceiver

Mushroom Networks, Inc. for BBNA5000

Ortiva Wireless for Ortiva Mobile Content Delivery Network (Mobile-CDN)

Security Technology

CSIdentity Corporation for SAFE

General Electric Security for SRT Kiosk Shoe Scanner

Seacoast Science, Inc. for SC-210 Chemical Sensing Platform

General Technology

RASIRC for RainMaker HS

Senomyx, Inc. for Senomyx Savory Flavor Ingredients

VOZ Sports, Inc. for LYNK series of sport helmets

Life Sciences – Medical Products

CorTechs Labs Inc for NeuroQuant

SkinMedica for Desonate

Artes Medical for ArteFill

Life Sciences - Diagnostics and Research Tools

AviaraDx, Inc. for H/I

Illumina, Inc. for DNA Custom Methylation Assay

Invitrogen Corporation for Organelle Lights Reagents

RegeneMed, Inc. for RegeneTOX

Clean Technology

Advanced Transit Dynamics, Inc. for TrailerTrail

Fleet Biodiesel Inc. for Biodiesel Fuel Test Kits

Seacoast Science, Inc. for SeaPort Mini GC - Environmental Monitoring System

About CONNECT

CONNECT is a non-profit organization dedicated to creating and sustaining the growth of innovative technology and life science businesses in San Diego. Since 1985, CONNECT has assisted in the formation and development of over 1,000 companies and is widely regarded as the nation's most successful regional program linking inventors and entrepreneurs with the resources they need for success. Its programs include: Springboard, Venture Round Table, Frontiers in Science and Technology, FrameWorks, and Connect with CONNECT; affiliate programs with The Center for Commercialization of Advanced Technology (CCAT), Tech Coast Angels (TCA), and MIT Enterprise Forum (MITEF); and its awards and recognition programs, Hall of Fame and The Most Innovative Products (MIP) Awards.

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